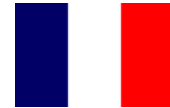


SANDWICH GOES FRENCH FOR



LE WEEKEND



12TH & 13TH JUNE 2010

**CALLING ALL BUSINESSES AND ORGANISATIONS
IN AND AROUND SANDWICH: LET'S GET THE
TOURISTS HERE FOR LE WEEKEND!**

THE SANDWICH-HONFLEUR TWINNING ASSOCIATION HAS BOOKED A FRENCH MARKET TO BE ON THE SANDWICH MARKET SQUARE ON SATURDAY 12TH AND SUNDAY 13TH JUNE 2010. WE ARE WORKING HARD TO GET GOOD PUBLICITY TO BRING IN THE CROWDS. WE NEED YOUR HELP – CAN YOU THINK OF A FRENCH THEMED PROMOTION FOR YOUR OWN BUSINESS THAT WILL ADD TO THE WEEKEND AND BRING MORE CUSTOMERS TO YOU?

SO FAR WE ARE PLANNING TO ORGANISE A CYCLE RACE – ‘LE TOUR DE SANDWICH’, WINE TASTING, A CAN CAN STREET DANCING COMPETITION, FRENCH STYLE STREET MUSIC, FRENCH CINEMA, FRENCH STYLE BBQ, BOULES AND MORE. WE WOULD HOPE THAT ALMOST EVERY SANDWICH BUSINESS AND TRADER WILL SEE THIS AS AN OPPORTUNITY TO BENEFIT: THE MORE ACTIVITIES, THE BETTER THE PRESS COVERAGE. THE MORE PRESS AND PUBLICITY, THE MORE VISITORS WILL BRING THEIR BUSINESS TO SANDWICH.

IF YOU HAVE NOT GOT INVOLVED YET, PLEASE TAKE THIS OPEN LETTER AS AN INVITATION. PLEASE PHONE 07736 057836 OR E MAIL STEVE.LASLETT@BLGSERVICES.CO.UK

EVERY CONTRIBUTION, EVERY NEW IDEA, EVERY PROMOTIONAL OFFER WILL BE WARMLY RECEIVED. AND IF IT WORKS – MAYBE IT CAN BE AN ANNUAL EVENT?

Sandwich-Honfleur Twinning Association

